



THE PSYCH DISCOURSE

THE NEWS JOURNAL OF
THE ASSOCIATION OF BLACK PSYCHOLOGISTS, INC.
2018 Advertising Rates & Options

The Psych Discourse is the News Journal of The Association of Black Psychologists (ABPsi), and is the primary vehicle for communication to ABPsi members. *The Psych Discourse* is published bi-annually, in September and March. On-line ads may be posted at any time on our web based Career Center.

PRINT CLASSIFIED LINE ADS

\$2.00 per word with a minimum \$50 purchase. Word counts are based on the MS-Word, word count function.

PRINT DISPLAY ADS (Graphic ads)

Full Page: \$1,000	1/4Page: \$350
Half Page: \$500	1/8 Page: \$250

DISPLAY AD SPECS: *pdf, jpeg, gif or tif* files only. Display ads must be in the proper format and size. See **Insertion Order** for ad sizes.

TO SUBMIT A DISPLAY OR CLASSIFIED PRINT AD

- Send classified line ad text as a WORD compatible document with insertion order to abpsi@abpsi.org, and reference **Ad Insertion Order** in the subject line.
- Send Display ads in either *pdf, jpeg, gif or tif* files. Display ads must be in proper format and size (see insertion order for size specs).
- Do not embed the ad or Insertion Order in your e-mail text. Please send as attached files.
- Be sure to check all appropriate boxes on the **Insertion Order** for proper billing and placement.

ON-LINE CLASSIFIED ADS

- On-line classified ads are available through our web based **Career Center**, managed by *YourMembership.Com*.
- The rate is \$250 for a 30 day posting.
- Visit <https://careercenter.abpsi.org> to post and pay (via credit card) for your ad.
- For On-Line advertising Customer Service contact *YourMembership.com* at 860-437-5700

BUNDLED ON-LINE & PRINT CLASSIFIED ADS

\$500 for 30 day on-line posting plus one print insertion (up to 200words). * A savings of \$150.00.
Bundled ad insertion orders may be submitted to abpsi@abpsi.org. **Contact ABPsi directly with questions regarding print and bundled package advertising.**

For More Information Contact:

The Association of Black Psychologists, Inc.
7119 Allentown Road, Suite 203 Ft. Washington, MD 20744
PHONE: 301-449-3082 **EMAIL:** abpsi@abpsi.org **FAX:** 301-449-3084

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2018 PRINT ADVERTISING INSERTION ORDER

Please check all appropriate boxes for proper billing and placement

DISPLAY AD SPECS: pdf, jpg, gif, or tif files only. (Display ads must be in the proper format and size)

<u>Display Ad Size</u>	<u>Max Dimensions</u>	<u>Ad Rate</u>	<u>Advertise in Both Issues- 10% Discount</u>
FULL PAGE	8" x 10" Max	\$1000	\$900
1/2 PAGE	8" x 4.75" or 3.75" x 10" Max	\$500	\$450
1/4 PAGE	3.75" x 4.75" Max	\$350	\$315
1/8 PAGE	1.75"x4.5" Max	\$250	\$225
Please check the size of the ad you are submitting			

- Send Display ads and Classified line ads to abpsi@abpsi.org. Call 301-449-3082 for customer service with print ads.
- Reference **Ad Insertion Order** in Subject Line
- Do not embed ads in body of email...please send ads and Insertion Order as attached files.

CLASSIFIED AD SPECS:

Ad Rate: \$2.00 per Word

Advertise in Both Issues: 20% Discount \$1.60 per word

PRINT ONLY CLASSIFIED ADS	PRINT AND ON-LINE CLASSIFIED AD BUNDLE
() March 2018 Print Ad Only	() March 2018 Online & Print Ad
() September 2018 Print Ad Only	() September 2018 Online & Print Ad

ON-LINE ONLY CLASSIFIED ADS: Online ads are for 30 days and may be posted at any time.

- On-line only ads must be submitted and paid on-line at <http://www.careercenter.abpsi.org>.
- Cost is \$250 for 30 days.
- Contact **YourMembership.Com** for on-line (only) ad customer service at 860-437-5700

METHOD OF PAYMENT:

<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard	<input type="checkbox"/> American Express	<input type="checkbox"/> Enclosed Check	<input type="checkbox"/> Please Invoice
Institution / Company:				
Billing Contact Name/Name on Card:				
Billing Address:				
City, State, Zip:				
Phone:		Fax:		E-mail:
Credit Card#:		Expiration:		Auth. Code#:

AUTHORIZED SIGNATURE: _____

Office Use Only:	Total Words/Size:	Total Cost:	Date Paid: