



# THE PSYCH DISCOURSE

THE NEWS JOURNAL OF

## THE ASSOCIATION OF BLACK PSYCHOLOGISTS, INC.

### Advertising Rates & Options

*Psych Discourse* is the official member information publication of The Association of Black Psychologists (ABPsi), and is the primary vehicle for communication to ABPsi members. The *Psych Discourse* is published bi-annually, in September and March. On-line ads are posted monthly.

**TO SUBMIT A PRINT AD:** Send ad text with insertion order to [alewis@abpsi.org](mailto:alewis@abpsi.org), and reference **Ad Insertion Order** in the subject line.

(On the following form, please check all appropriate boxes for proper billing and placement)

#### 1.) PRINT LINE ADS:

\$2.00 per word with a minimum \$50 purchase. **Word counts are based on the MS-Word, word count function.**

You may use the form below to submit your text. If using separate file, please submit Line ad as a Word compatible document only. When sent by e-mail, attach the ad. Do not embed the ad in your e-mail text.

#### 2.) PRINT DISPLAY ADS:

**DISPLAY AD SPECS:** *pdf, jpeg, gif, or tif files only.* (Display ads must be in the proper format and size). See below for ad sizes.

#### 3.) ONLINE ADS:

On-line classified ads are available through our Career Center, managed by *YourMembership.Com*. Visit [www.careercenter.abpsi.org](http://www.careercenter.abpsi.org) or call 860-437-5700  
**\$250 for 30 day posting.**

#### 4.) BUNDLED ONLINE & PRINT CLASSIFIED ADS:

\$500 for 30 day on-line posting plus one print insertion (up to 200 words). \* *A savings of \$150.00.*  
Bundled ad insertion orders may be submitted to [alewis@abpsi.org](mailto:alewis@abpsi.org)

#### For More Information Contact:

The Association of Black Psychologists, Inc.

7119 Allentown Road, Suite 203 Ft. Washington, MD 20744

**PHONE:** 301-449-3082 **EMAIL:** [alewis@abpsi.org](mailto:alewis@abpsi.org) **FAX:** 301-449-3084

# THE PSYCH DISCOURSE

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## PRINT ADVERTISING INSERTION ORDER

Please check all appropriate boxes for proper billing and placement and  
Submit to [alewis@abpsi.org](mailto:alewis@abpsi.org) or fax to 301-449-3084

**DISPLAY AD SPECS:** pdf, jpg, gif, or tif files only. (Display ads must be in the proper format and size)

Display Ad Size	Max Dimensions	Ad Rate	**Four-time 20% Discount
FULL PAGE	8" x 10" Max	\$1000	\$800
1/2 PAGE	8" x 4.75" or 3.75" x 10" Max	\$500	\$400
1/4 PAGE	3.75" x 4.75" Max	\$350	\$280
1/8 PAGE	1.75"x4.5" Max	\$250	\$200

Please check the size of the ad you are submitting

**CLASSIFIED AD SPECS:** Please check the issue for which you are submitting the ad(s)

**ONLINE ONLY CLASSIFIED ADS:** *Online ads are for 30 days and may be posted at anytime.*

- Online only ads must be submitted at <http://www.careercenter.abpsi.org>.
- Contact *YourMembership.Com* for on-line ad placement assistance at 860-437-5700
- Cost is \$250 for 30 day posting.

**CLASSIFIED PRINT ADS:**

Ad Rate \$2.00 Per Word    Advertise in Both Issues: **20% Discount** \$1.60 per Word

**PRINT ONLY CLASSIFIED ADS:**

**PRINT AND ON-LINE CLASSIFIED AD BUNDLE:**

<input type="checkbox"/> <b>March 2018</b> Print Ad Only	<input type="checkbox"/> <b>March 2018</b> Online & Print Ad
<input type="checkbox"/> <b>September 2018</b> Print Ad Only	<input type="checkbox"/> <b>September 2018</b> Online & Print Ad

**METHOD OF PAYMENT:**

<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard	<input type="checkbox"/> American Express	<input type="checkbox"/> Enclosed Check	<input type="checkbox"/> Please Invoice
Institution / Company:				
Billing Contact Name/Name on Card:				
Billing Address:				
City, State, Zip:				
Phone:		Fax:		E-mail:
Credit Card#:		Expiration:		Auth. Code#:

**AUTHORIZED SIGNATURE:** \_\_\_\_\_

Office Use Only:    *Total Words/Size:*     *Total Cost:*     *Date Paid:*