



The Association of Black Psychologists

2017 National Convention Advertising Reservation Form

Advertising in The Association of Black Psychologists' National Convention Souvenir Program Book is an excellent opportunity to promote your company and/or products to our convention attendees, as well as showcase your support of our organization! Your support will allow you to advertise to a diverse audience within the mental health industry, and will help support the important work of The ABPsi in providing quality mental health services to the world community.

Please return the completed application, your camera-ready electronic ad copy, and payment by June 30, 2017 to the address below to reserve a space in the Souvenir Program Book. *Please send your ad in PDF format or other popular format to alewis@abpsi.org. Your ad must be sized according to the specifications below for the size that you purchase:*

2017 Souvenir Program Book Advertising Rates

Quantity	Description	Rates	Total
_____	Back Cover	\$800.00	_____
_____	Inside Back cover (8" x 10")	\$600.00	_____
_____	Full Page (8" x 10")	\$500.00	_____
_____	Half Page (8" x 5")	\$250.00	_____
_____	1/4 Page (4" x 5")	\$175.00	_____
_____	Business Card	\$100.00	_____
_____	ABPsi Member Discount	deduct 10%	_____
		Total	_____

Company _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email Address _____

PAYMENT INFORMATION

_____ Check _____ Visa _____ MasterCard _____ AMEX _____ Discover

Purchase Order Number _____ (Required for Invoicing)

Credit Card Number _____ Exp. Date _____ CCV Code _____

Name on Card _____

Authorized Signature _____

**There is a 5% service charge for credit card payment*

Send Form and Payment to:

The Association of Black Psychologists

7119 Allentown Rd., Suite 203 Ft. Washington, MD 20744

Ph: 301-449-3082 Fax: 301-449-3084

Make Checks Payable to: The Association of Black Psychologists